



China 23rd May – 3rd June 2010

What you need to know

UKTI is offering you the opportunity to join a group visit led by one of our experienced International Trade Advisers to China in May 2010 .

The market visit will visit Shanghai, Hangzhou and Xi'an, with the potential for financial assistance for eligible companies.



Shanghai will be hosting the Expo 2010 from **May 1– October 31, 2010** and offers UK businesses the opportunity to reach 70 million visitors over the Expo period. The theme of the exposition will be "Better City – Better Life" and signifies Shanghai's new status in the 21st century as a major economic and cultural centre.

Hangzhou is located in the Yangtze River Delta and the capital of Zhejiang Province serviced by the Hangzhou Xiaoshan International Airport. With 6.52 million population, Hangzhou is one of the most renowned and prosperous cities of China. Its economy has rapidly developed since its opening up in 1992. It is an industrial city with many diverse sectors such as ICT, pharmaceuticals, environmental, computer games and textiles. It is also considered an important manufacturing base and logistics hub for coastal China.

Xi'an has rich natural resources; its main minerals include gold, iron, copper, graphite, marble, feldspar and quartz. It is the largest centre of science, technology, culture, sports, education, commerce, trade, finance, telecommunications, aviation and manufacturing in northwest China. Pharmaceutical production is the second largest industry of the city.

What's on offer?

- **Security of a group visit with recommended travel and accommodation itinerary***
- **Experienced on hand support from your country specialist International Trade Adviser**
- **Financial contribution of up to £995 for eligible companies**
- **In depth market research and identification of contacts in the market appropriate to your business supplied by an 'In country' UKTI Officer**
- **A pre organised itinerary of business appointments and identified contacts who express interest in your products/services**
- **Closing date for applications - 5th March 2010**

*The recommended travel package will be a guide only. Travellers are responsible for making their own arrangements including obtaining visas, either with the suggested travel agent (details provided on request) or their own preferred supplier

To register your interest or for further information:

Contact the Regional International Trade Hotline on **0845 05 05 054**