

## Venturing

Cels venturing focuses on solving business problems by stimulating and supporting growth.

This is achieved by:

- Delivering management talent into new start-ups
- Managing financing and fundraising for new companies
- Managing equity holdings in early stage companies
- Providing access to specialist advice and commercial services via CBSL

A major challenge faced by many new high technology business start-ups is sourcing the appropriate highly skilled management talent to help steer the business through its critical first years of life.

Financial pressures, making the transition from the laboratory to the market, and identifying and forging the business relationships that will provide initial early successes represent major challenges to early stage businesses.

Cels has developed an innovative programme to help North East technology businesses meet these challenges by providing management talent with decades of directly relevant experience to these businesses on financial terms which do not compromise the typically limited cash flow available.

Speak to us to find out how we can support you with our venturing programme.